

Table 12: Summary of the key findings of the research

The research has identified several key findings:

Firstly, the research has identified that the majority of respondents (90%) are predominantly female, with a significant proportion of respondents being aged between 18 and 35. This suggests that the research is primarily focused on the needs and preferences of young women. Secondly, the research has identified that the majority of respondents are currently using a range of different products, including Optiwhite, Starphire, and other brands. This suggests that there is a high level of competition in the market and that consumers are looking for a range of different options. Finally, the research has identified that the majority of respondents are looking for a product that is easy to use, effective, and affordable. This suggests that consumers are looking for a product that can provide a quick and easy solution to their problem.

12 Key findings of the research

- The research has identified that the majority of respondents are currently using a range of different products, including Optiwhite, Starphire, and other brands.
- The research has identified that the majority of respondents are looking for a product that is easy to use, effective, and affordable.
- The research has identified that the majority of respondents are looking for a product that can provide a quick and easy solution to their problem.
- The research has identified that the majority of respondents are looking for a product that is suitable for use in a range of different settings, including bathrooms, kitchens, and living areas.

12 Key findings of the research

1830x2440mm, 2140x3300mm, 2140x3660mm, 2250x3300mm, 2250x3660mm, 2440x3300mm, 2440x3660mm, and other sizes. The research has identified that the majority of respondents are looking for a product that is suitable for use in a range of different settings, including bathrooms, kitchens, and living areas.

12 Key findings of the research

- The research has identified that the majority of respondents are looking for a product that is suitable for use in a range of different settings, including bathrooms, kitchens, and living areas.
- Balustrades, balconies, patios, and other outdoor spaces.
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12 超白透明色 3.2mm 厚度 可见光 透射率 反射率 吸收率 太阳能 透射率 反射率 吸收率 太阳能 透射率 反射率 吸收率 U 值 U 值 遮阳系数

Color 色别	Thick Mm 厚度	Visible light 可见光			Solar Heat 太阳热能					U Value U 值		Shading Coefficient 遮阳系数
		Trans. % 透射率	Reflec. % 反射率	UV Trans. % 紫外线透射率	Reflec. % 反射率	Absorb. % 吸收率	Direct Heat Trans. % 直接透射率	Total Heat Trans. % 总透射率	Relative Heat Gain W/m² 总热量透过量	Winter Nighttime W/m²K 冬季	Summer Daytime W/m²K 夏季	
Super Clear 超白透明色	3.2	91	8	85	8	2	90	91	698	5.91	5.33	1.04
	4	91	8	84	8	3	89	90	692	5.87	5.29	1.03
	5	91	8	83	8	3	89	90	690	5.83	5.26	1.03
	6	91	8	82	8	4	88	89	688	5.79	5.23	1.03
	8	91	8	80	8	4	88	89	685	5.72	5.17	1.02
	10	90	8	78	7	6	87	89	682	5.65	5.11	1.02
	12	90	8	77	7	7	86	88	680	5.57	5.04	1.02

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